



Relive the most amazing leadership story ever with **Sir Ernest Shackleton** and the crew of the **Endurance**.

# Experience the Greatest Leadership Challenge in History Firsthand

Join Sir Ernest Shackleton's legendary expedition as the crew of the Endurance, stranded in the harshest environment on earth.

History comes alive in this immersive leader development experience. Designed to deeply-engage leaders in an exploration of their personal approach, Lead the Endurance™ refines their ability to recognize and share insights about leading self, their teams and the organization as a whole.

Participants experience the cold, dark of Antarctica. Equipped with lanterns, videos, seal and penguin meat, teams face the challenges with Sir Ernest Shackleton and the crew of the Endurance. Experience, first-hand, the leadership required to overcome such a profound challenge as surviving the harshest climate on earth and living to tell about it!

## Your leaders and teams leave Lead the Endurance™ equipped to:

- Realize how their ownership raises their teams' accountability
- Recruit and select the mix of individuals with the skills and attributes required to succeed inside your harshest circumstances
- Clarify the big picture to align individual efforts
- Effectively update the big picture when the situation changes
- Dump baggage to accelerate your team's momentum to results
- Raise morale to make the extraordinary possible
- Achieve seemingly impossible goals by leading
- Recognizing and rewarding individuals who own the change

Available as live, digital, hybrid and certified delivery



# You develop leaders for a reason – to drive results

Our mission is simple:  
Change the way the world works

Your experience begins with a narrative immersion. You choose the destination or business target and, after the experience, together we sustain and amplify your results until your team exceeds the goal. Our clients' achievements prove that by creating participant-driven environments with support implementing as accountability partners, you leaders deliver exponential business impact.

“ *One braintrust of 7 participants at a leading telecom company, created \$58.8 million in tangible economic impact through process and innovation improvements.* ”

## Develop your leaders and teams

### • The Power of Sales and Service Results

Sales growth, objection handling, understanding buyers, clear value, vocalizing value, engaging buyers, exploring needs, presenting, and leapfrogging the competition

### • The Power of Leadership Results

Team goals, problems-to-solutions, Team goals, problems-to-solutions, handling resistance, coaching, feedback, performance management, best-practice sharing, recognition, and rewards

### • The Power of Natural Communication

Connection, collaboration, appreciation, influence, and empathy

**Find out what programs can do for you for your organization.**



# Sustain your leaders' engagement + Support applying insights to achieve business ROI

## Impact Coaching guarantees a 4X ROI

What if participants applied their insights in Impact Projects that achieved business unit results? What if you got a report of the economic impact of your leaders' innovations?

Impact coaching sustains your leaders beyond the experience with extended support to implement their insights, until you see the ROI on your bottom line.

Impact Coaching benefits the entire organization by:

- 1 **Tracking and supporting idea implementation** with real-time monitoring
- 2 **Measuring the economic impact** of investing in people, ideas, projects, and strategies
- 3 **Transforming your culture**, identifying HIPOs, and employing talent to achieve results

Find out just how talented your people actually are.

**Connect with us today:**

Toll free [1.877.453.2762](tel:18774532762)

[Contact@Learn2.com](mailto:Contact@Learn2.com)

or visit [Learn2.com](http://Learn2.com)



The Power of  
Human Potential

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